



# LMS & PC Licensing

We Card courses are available for licensing to retailers. If your store or chain wants to deploy We Card courses internally – on your Learning Management System (LMS) or company-owned workstations – contact We Card for licensing information.

### We Card courses are:

Built to be LMS-ready and SCORM-compliant

Created for the adult learner using proven instructional design techniques

Contain interactive exercises, including:

- Learning games
- Role-playing scenarios and exercises
- Prescriptive feedback for learners as they progress through the training
- Flash-based activities featuring realistic store-based scenarios
- Built-in assessments
- Personalized certificates for learners printable upon completion



Contact us today to see how we can help:

Ask for a test drive on your LMS!

Email us at [support@wecard.org](mailto:support@wecard.org)



# eLearning Center

## We Card Training Courses



EMPLOYEE TRAINING

REFRESHER TRAINING

MANAGER TRAINING



Award-winning training, now even better!



Learn FDA Requirements of Retailers, Rules on Cigarettes and Smokeless, FDA Fines and Penalties

\*Based upon FDA Guidance for Tobacco Retailer Training Programs - Sept. 2013



Additional interactive exercises and more practice in the steps employees need to prevent tobacco sales to minors.



Built to be LMS-ready and SCORM-compliant. Ask for a test drive on your LMS!

## ASK FOR A TEST DRIVE ON YOUR LMS!



# eLearning Center

**Get Ready!  
It's time to train.**



**FDA  
content  
included**



## EMPLOYEE TRAINING



## REFRESHER TRAINING



## MANAGER TRAINING

~~\$20~~ only **\$16\***

**The award-winning Employee Training Course!** Uses an interactive and engaging set of exercises, simulations and evaluations to teach and test the knowledge, skills and abilities needed to responsibly retail tobacco products.

### Learn FDA Requirements of Retailers

- FDA Rules on Cigarettes and Smokeless
- FDA Fines and Penalties
- The “under 27 years old” carding requirement

*Based upon FDA Guidance for Tobacco Retailer Training Programs - Sept. 2013.*



~~\$10~~ only **\$8\***

### Retrain your employees with the Refresher Training Course:

- Contains short interactive exercises from the *We Card* Employee Training Course.
- Perfect for periodic re-training.
- Useful for remedial training when employees fail to meet responsible retailing expectations.
- Refresher Training is one of the items listed in the FDA Draft Guidance for Tobacco Retailer Training Programs.

### Course prerequisite:

*We Card* Employee Training Course



~~\$40~~ only **\$32\***

### Compliments your current manager training by:

- Addressing the importance of the manager's role in setting the proper tone for responsible retailing in the store.
- Building on lessons learned in the Employee Training Course.
- Showcasing the importance of doing the “right” things and avoiding the “wrong” things.
- Explaining the difference between employee “will” and “skill” issues and how to manage each.

### Teaches managers how to:

- Effectively equip the store.
- Coach and develop employees.
- Leverage tools and techniques to help employees deny illegal sales to minors.
- Use administrative tools such as Incident Reports.

### Course prerequisite:

*We Card* Employee Training Course



## Train More, Earn a Responsible Retailer Discount

**\*Save up to 20%!** Our research shows when 50% or more of stores' employees get *We Card* trained, they perform better in the steps to deny tobacco sales to minors.

[www.wecard.org](http://www.wecard.org)

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